## Axecutive Aroclamation State of South Dakota

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## Office Of The Governor

WHEREAS, Tourism ranks as the second largest industry in South Dakota and, thereby attracts millions of visitors to our state each year; and

WHEREAS, South Dakota's attractions are increasing in popularity as verified by Mt. Rushmore having more visitors last year than either the White House or the Statue of Liberty; and,

WHEREAS, Every segment of South Dakota's economy derives a benefit from the tourism industry, and every area of the state has a special appeal to travelers; and,

WHEREAS, The State of South Dakota has unlimited opportunities, horizons, attractions and events to entice, entertain and intrigue all people; and,

WHEREAS, South Dakota has an extraordinary quality which is a combination of its industrious people and its beautiful landscapes; and,

WHEREAS, Every citizen of South Dakota is also a potential tourist within our borders as well as a promoter of the superlative quality of life which is unique to South Dakota:

NOW, THEREFORE, I, WILLIAM J. JANKLOW, Governor of the State of South Dakota, in order to focus attention on this important industry, do hereby proclaim the week of February 6-12, 1983, as

## TOURISM AWARENESS WEEK

in South Dakota, and I hereby call on all South Dakotans to extend and heighten the image of South Dakota through positive action and to add to the prosperity of our state by seeing South Dakota, by enhancing the tourism industry through conventions, meetings, reunions, family gatherings and by inviting out-of-state acquaintances to discover the clean air, blue water and friendly atmosphere which South Dakota has in abundance.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierro, the Capital City, this Third Day of February, in the Year of Our Lord, Nineteen Hundred and Eighty-Three

WILLIAM J. JAHKLOW. GOVERNOR

ATTEST: